

JOHNSON CREEK SCHOOL DISTRICT
Communications Committee Meeting Minutes
Tuesday, July 15, 2014
District Office
6:30 p.m.

Chair Carol O'Neil called the meeting to order.

Members Present: Rick Kaltenberg, June McCaffery, Carol O'Neil, Superintendent Michael Garvey, and Principals Cale Vogel and Kristine Blakeley

Dr. Garvey verified that the meeting was properly posted pursuant to s.s. 19.84(1) Wis. Statutes

Motion by McCaffery/Kaltenberg to adopt the agenda as posted. Motion carried.

The Committee discussed goals for 2014-15 and set the following:

1. School Construction Communication
 - Blog/Website
 - Newspapers
 - The JAY
 - Time Lapsed Video

2. Communication of Curriculum/School Attributes, Class and Activity Offerings, and Assessments, to the greater community
 - The JAY
 - Blog, Website
 - Newspapers

3. Communication Curriculum/School Attributes, Class and Activity Offerings, and assessments, to parents, students, and staff
 - The JAY
 - E-mail
 - Website, Twitter, Blog
 - Newspapers

The Committee discussed the fundraising for the new athletic fields.

- Mrs. Loeb will be appointing an ad hoc committee to work on the fundraising
- Mr. Vogel will serve as the Administrator on the committee
- Dr. Garvey reminded the committee that only one first impression is possible, so the plan must be sound
- Patsy Loeb is assisting in developing a marketing plan
- Mr. Vogel is getting budget numbers for each component of the athletic facilities

Dr. Garvey informed the Committee that on-line school registration will be in place this year. This does not include on-line fee payments.

Motion by McCaffery/Kaltenberg to adjourn. Motion carried.

Submitted by:

Michael P. Garvey, Ph.D.
Superintendent